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THE ATTITUDE OF THE COMPANY'S EMPLOYEES TOWARDS THE NON-POLLUTING VEHICLES OFFERED BY THE COMPANY

Abstract.

Cars emit harmful particulates and gases that are dangerous to human health and the environment. Car pollution is one of the main problems in many countries of the world. Automobile pollution is caused by gasoline and diesel internal combustion engines that use crude oil as fuel. But currently, electric cars that do not harm the environment are becoming more and more popular. Such electric cars are increasingly being purchased by companies. The purpose of the study is to investigate the reasons why employees, and what proportion of them, choose a company-operated electric car when traveling. Research tasks: 1) determine the characteristics of the technical specification of a passenger car, which are important for meeting the needs of the employee; 2) name the factors that determine the choice of a greener car. The aim is to answer the question "How do the company's employees contribute to the preservation of the environment by using vehicles?" The results of the study reveal that most employees choose fuel-powered cars because they have too little knowledge about electric cars and it is difficult to get rid of old habits.

Key words: environmental protection, electric car, workers, factors.