

# 18th Prof. Vladas Gronskas International Scientific Conference

# **Abstract Book**

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## DIGITAL SUPPORT SYSTEM FOR CELIAC PEOPLE

#### Abstract.

The project addresses the challenge faced by those with celiac disease in finding gluten-free products. It involves creating a web app with a comprehensive database for users to search for suitable foods and restaurants. Designed for celiacs, the platform aids in locating gluten-free options with filters like price and food category. The goal is to provide a simple, intuitive, and accessible web page to help those with gluten intolerance find safe dining options. Tasks included market research, interface design, code development, and a demonstration. The project aimed to offer an innovative solution, resulting in a functional web page with features like a restaurant locator, detailed cards, review and recommendation systems, and user registration/login.

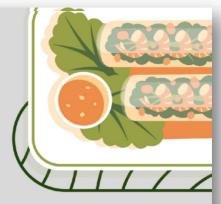
**Key words:** coeliac condition support app, disease centered information systems, coeliac disease website.

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# Digital support system for celiac people

#### What is CeliacFind?

CeliacFind is a business project based on a web search engine. CeliacFind aims to make life easier for people who have celiac disease and have great problems finding the right products for them at a reasonable cost.



# Why us?

Our website is easy to use, intuitive and complete. Using our website will make your life easier and more enjoyable. Our functionalities that distinguish us from the competition are:

- Search for restaurants with gluten-free foods
- gluten-free foods.
   Search for gluten-free food products in supermarkets.
- Large number of search filters.
- Customer reviews.

# Results:

- We chose an intuitive design for an easy handling of the website.
- We created a database with a large amount of food for you.
- food for you.
   We developed a target market research marketing plan.
- We prepared a demo with 3 products for three types of food categories.



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